Explorer: \_\_\_\_\_

Wanted Ad					
Criteria	6 points	4 points	2 points	o point	Score
Wanted Ad Details	Exceptional planning & thought given to the details in the ad	Good thought given to the details in the ad	Acceptable thought given to the details in the ad	Poor use or no thought given to the details in the ad	
Wanted Ad Criteria (includes a picture of explorer, offers others something, tells where they are traveling, what they are looking for a map of "hot spots")	Ad includes all 5 of the criteria listed to the left	Ad includes all 3-4 of the criteria listed to the left	Ad includes all 1-2 of the criteria listed to the left	Ad includes does not include any of the criteria listed to the left	
Overall Impression	Flawless, exceptional work! No errors well-developed and thought out	Good job; 1-2 errors- developed with some thought	Fair; 3-4 errors-some thought was put in diary	Needs work; 5 or more errors- appears incomplete, or under developed	
TOTAL: /18					